

Characteristics of Persuasive Texts

Purpose:

To argue the case for a point of view

Main Parts:

1. Introduction
 - to introduce the topic
2. Body
 - acknowledge the opposite point of view and explain your own
3. Conclusion
 - summarise / highlight why you feel your point of view is valid
 - the conclusion must relate to the introduction

Features

- *use simple present tense
- *points you are trying to make are often explained for added effect

Typical Connectives: (logical)

this shows

however

because

Examples

- *Arguments